

BLUE

2024 Fundraising Gala for Conservation Halton

conservationhalton.ca/blue

SPONSORSHIP OPPORTUNITY

KELSO, MILTON • JUNE 13, 2024



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Water is essential to life, and it flows in abundance across our region. From the upper reaches of the Niagara Escarpment to the shores of Lake Ontario, freshwater systems have shaped the lands that we conserve and steward in our watershed. These blue spaces are an integral part of Conservation Halton's "greenprint", supporting local biodiversity and giving our communities access to the planet's most precious natural resource – to sustain, connect and inspire.

On June 13th, 2024, the Conservation Halton Foundation will host its annual fundraising gala at Kelso

Conservation Area. The Blue Gala invites our supporters to come together and raise funds for the blue spaces that contribute to healthy watersheds – and that connect people with nature through learning and recreation at our parks.

By sponsoring our signature event, your company will be investing in spaces that are absolutely vital to a vibrant and thriving region.

Join us this year as a new or returning sponsor to show your support for blue-space initiatives that have a positive impact on tomorrow.



Pictured above: Images from previous CH fundraising events



ABOUT THE CONSERVATION HALTON FOUNDATION

PROTECT. CONNECT. INSPIRE.

The Conservation Halton Foundation is committed to raising funds to protect natural areas, connect communities with nature, and inspire meaningful change.

Each year, our signature fundraising gala brings together government, corporate and community leaders and partners to support Conservation Halton's ambition for a green, resilient, connected watershed.

YOUR SPONSORSHIP OPPORTUNITY

The Blue Gala invites you to connect with nature and enjoy an immersive, outdoor experience at Kelso Conservation Area. Surrounded by natural beauty at this scenic Conservation Halton park, guests will enjoy refreshing cocktails, a distinctive menu that showcases the finest and freshest local ingredients, and live musical performances by talented musicians.

Sponsors will receive prominent recognition through onsite activations and event communications leading up to and following the event. Your support will help us raise funds for the blue spaces that are important to the health of our watershed and to the wellbeing of our communities.





ESCARPMENT SPONSOR

\$50,000

Support the Blue Gala as our presenting sponsor. Your package includes:

- Prominent logo placement in the digital event program and on the Conservation Halton website and event page
- Your organization announced as the exclusive presenting sponsor at the Blue Gala
- Your logo on event signage and in event promotions and communications (approx. 300 guests in attendance)
- Brand alignment with an experience station
- Preferred event seating with logo
- Up to 30 tickets to the Blue Gala with custom guest invitation and reservation
- 15 day passes to Conservation Halton parks
- 5 one-year memberships to Conservation Halton parks
- Choice of two exclusive CH experiences (each for up to 10 people)
- Pre and post social media acknowledgement with photos (50K+ followers)
- Newsletter acknowledgement (25K+ subscribers)
- Exclusive presenting sponsor recognition in all event communications, including the Conservation Halton Foundation's 2024 donor report



WETLAND SPONSOR

\$20,000

In thanks and recognition, you will receive:

- Your company logo in the digital event program and on the Conservation Halton website and event page
- Preferred event seating with logo
- Up to 18 tickets to the Blue Gala
- 15 day passes to Conservation Halton parks
- 2 one-year memberships to Conservation Halton parks
- Choice of an exclusive CH experience for up to 10 people
- Pre and post social media acknowledgement with photos (50K+ followers)
- Newsletter acknowledgement (25K+ subscribers)

CREEK SPONSOR

\$10,000

In thanks and recognition, you will receive:

- Your company logo in the digital event program and on the Conservation Halton website and event page
- Preferred event seating with logo
- Up to 12 tickets to the Blue Gala
- 10 day passes to Conservation Halton parks
- A private birds of prey encounter at the Mountsberg Raptor Centre (for up to 5 people)
- Pre and post social media acknowledgement with photos (50K+ followers)
- Newsletter acknowledgement (25K+ subscribers)

FOREST SPONSOR

\$5,000

In thanks and recognition, you will receive:

- Your company logo in the digital event program and on the Conservation Halton website and event page
- Up to 8 tickets to the Blue Gala
- 8 day passes to Conservation Halton parks
- Pre and post social media acknowledgement with photos (50K+ followers)
- Reserved event seating with logo
- Newsletter acknowledgement (25K+ subscribers)

SAPLING SPONSOR

\$2,000

In thanks and recognition, you will receive:

- Your company name in the digital event program and on the Conservation Halton website and event page
- Up to 6 tickets to the Blue Gala
- 6 day passes to Conservation Halton parks
- Pre and post social media acknowledgement (50K+ followers)
- Reserved event seating with logo
- Newsletter acknowledgement (25K+ subscribers)

SPONSORSHIP INFORMATION

If you are interested in sponsoring the Blue Gala, please complete the following form and submit it to gala@hrca.on.ca

CONTACT NAME: _____

BUSINESS NAME: _____

ADDRESS: _____

CITY: _____ POSTAL CODE: _____

CONTACT EMAIL: _____ CONTACT PHONE: _____

Sponsorship preference:

ESCARPMENT SPONSOR

FOREST SPONSOR

WETLAND SPONSOR

SAPLING SPONSOR

CREEK SPONSOR

Would you like to support our gala's silent auction with an in-kind donation?

Please select this box to be contacted by our staff about donating an in-kind item or experience to this year's silent auction

Thank you for your interest in sponsoring the Conservation Halton Foundation's sixth annual fundraising gala.

For more information, please contact:

Garner Beckett

Executive Director

Conservation Halton Foundation

gbeckett@hrca.on.ca

905.208.3573