



omnia

SPONSORSHIP OPPORTUNITY

KELSO, MILTON • JUNE 1, 2023





KELSO, MILTON • JUNE 1, 2023

Conservation Halton's parks are unique natural areas where the people in our communities can connect with nature and each other. These spaces preserve beautiful natural landscapes and provide unparalleled opportunities for outdoor recreation year-round.

On June 1st, Kelso Conservation Area will host our fifth annual fundraising gala for Conservation Halton Foundation to raise funds to increase accessibility in our parks. Embracing the concept of Omnia (Latin for "*all things considered*") as it relates to the needs and perspectives of our diverse community members, this

year's focus is on reducing barriers so that more people can experience the outdoors and all the benefits it provides. We strongly believe that everyone should have access to the natural environment, and we know how important it is to the well-being of the people of our communities. We're committed to making continued progress when it comes to greater accessibility in our greenspaces.

We invite you to sponsor our 2023 gala and join us on June 1st to help us as we champion a high level of accessibility in our parks.



Pictured above: Images from previous CH fundraising events



ABOUT THE CONSERVATION HALTON FOUNDATION

PROTECT. CONNECT. INSPIRE.

The Conservation Halton Foundation is committed to raising funds to protect natural areas, connect communities with nature, and inspire meaningful change.

Each year, our signature fundraising gala brings together government, corporate and community leaders and partners to support Conservation Halton's ambition for a green, resilient, connected watershed.



YOUR SPONSORSHIP OPPORTUNITY

Omnia invites you to connect with nature and enjoy an immersive, outdoor experience at Kelso Conservation Area. Surrounded by natural beauty at this scenic Conservation Halton park, guests will enjoy refreshing cocktails, a distinctive menu that showcases the finest and freshest local ingredients, and relaxing acoustic performances by talented musicians.

Sponsors will receive prominent recognition through onsite activations and event communications leading up to and following the gala. Your support will help to advance park improvements and programming initiatives that work to address physical, financial, and social barriers to accessing nature.



KELSO, MILTON
JUNE 1, 2023



ESCARPMENT SPONSOR

\$50,000

Be the exclusive presenting sponsor for Omnia.

Your package includes:

- Prominent logo placement in the digital event program and on the Conservation Halton website and event page
- Your organization announced as the exclusive presenting sponsor at the Omnia fundraising gala
- Your logo on event signage and in event promotions and communications (approx. 300 guests in attendance)
- Brand alignment with an experience station
- Preferred event seating with logo
- Up to 30 tickets to Omnia with custom guest invitation and reservation
- 15 day passes to Conservation Halton parks
- 5 one-year memberships to Conservation Halton parks
- Choice of two exclusive CH experiences (each for up to 10 people)
- Pre and post social media acknowledgement with photos (50K+ followers)
- Newsletter acknowledgement (25K+ subscribers)
- Exclusive presenting sponsor recognition in all event communications, including the Conservation Halton Foundation's 2023 donor report



KELSO, MILTON
JUNE 1, 2023



WETLAND SPONSOR \$20,000

In thanks and recognition, you will receive:

- Your logo in the digital event program and on the Conservation Halton website and event page
- Preferred event seating with logo
- Up to 18 tickets to Omnia
- 15 day passes to Conservation Halton parks
- 2 one-year memberships to Conservation Halton parks
- Choice of an exclusive CH experience for up to 10 people
- Pre and post social media acknowledgement with photos (50K+ followers)
- Newsletter acknowledgement (25K+ subscribers)

CREEK SPONSOR \$10,000

In thanks and recognition, you will receive:

- Your logo in the digital event program and on the Conservation Halton website and event page
- Preferred event seating with logo
- Up to 12 tickets to Omnia
- 10 day passes to Conservation Halton parks
- A private birds of prey encounter at the Mountsberg Raptor Centre (for up to 5 people)
- Pre and post social media acknowledgement with photos (50K+ followers)
- Newsletter acknowledgement (25K+ subscribers)

FOREST SPONSOR \$5,000

In thanks and recognition, you will receive:

- Your logo in the digital event program and on the Conservation Halton website and event page
- Up to 8 tickets to Omnia
- 8 day passes to Conservation Halton parks
- Pre and post social media acknowledgement with photos (50K+ followers)
- Reserved event seating with logo
- Newsletter acknowledgement (25K+ subscribers)

SAPLING SPONSOR \$2,000

In thanks and recognition, you will receive:

- Your company name in the digital event program and on the Conservation Halton website and event page
- Up to 6 tickets to Omnia
- 6 day passes to Conservation Halton parks
- Pre and post social media acknowledgement with photos (50K+ followers)
- Reserved event seating with logo
- Newsletter acknowledgement (25K+ subscribers)



SPONSORSHIP INFORMATION

If you are interested in becoming a sponsor for Omnia, please complete the following form and submit it to gala@hrca.on.ca

CONTACT NAME: _____

BUSINESS NAME: _____

ADDRESS: _____

CITY: _____ POSTAL CODE: _____

CONTACT EMAIL: _____ CONTACT PHONE: _____

Interested sponsorship:

ESCARPMENT SPONSOR

FOREST SPONSOR

WETLAND SPONSOR

SAPLING SPONSOR

CREEK SPONSOR

Would you like to support our gala's silent auction with an in-kind donation?

Please select this box to be contacted by our staff about donating an in-kind item or experience to this year's silent auction

Thank you for your interest in sponsoring the Conservation Halton Foundation's fifth annual fundraising gala.

For more information, please visit conservationhalton.ca/omnia or contact:

Garner Beckett

Executive Director

Conservation Halton Foundation

gbeckett@hrca.on.ca

905.208.3573



KELSO, MILTON
JUNE 1, 2023