



2021-2024

STRATEGIC ROADMAP FUTURE PATH

OPENING LETTER

Halton is a region of great heritage, diversity, and vitality. It is one of the quickest growing urban areas in North America, due in large part to the natural assets and the high quality of life that the region maintains. Residents and visitors cherish Conservation Halton parks, green spaces, and outdoor sport and recreation options.

Our Foundation's plan supports programs that protect the rich biodiversity of the region and address climate change here at home. Our plan supports health and wellness for families through outdoor living and recreation. We strive to encourage a love of the natural world by connecting people with nature. Our youth programming and community-based approach to conservation, aims to inspire the next generation of young people by providing experiences that are accessible, inclusive and immersive. Future Path is a step forward in supporting a mutually beneficial relationship between people and nature in the Halton watershed.



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VISION

We envision an engaged and supportive community, driven to creating a healthy environment with clean streams, abundant forests and thriving natural spaces.

MISSION

Our mission is to support and advance Conservation Halton's critical environmental projects that protect our natural assets, connect people with nature and inspire change.

VALUES

SUSTAINABILITY

We will embody sustainability in everything we do, from the facilities we build to the communities we help plan, in an effort to limit our impact on the environment.

DIVERSITY

We will be a leader in supporting and advancing equity, diversity, and inclusion. We value the diversity of the people and communities we serve and recognize and respect human differences and similarities.

INTEGRITY

We will take a proactive approach to accountability, transparency and financial responsibility and make difficult decisions with integrity.

COLLABORATION

We will build strong partnerships and create opportunities for collaboration with our customers and community members.



FOUNDATION OUTCOMES

1. Generate funds for projects that protect, connect and inspire

- Projects that protect and restore our green spaces and support wildlife,
- Park capital improvements that help connect people with nature,
- Events that inspire youth and engage families,
- Initiatives that educate our community and encourage action,
- Undesignated donations to build capacity, ensure sustainability and support priority areas of need

OUR GOAL:

- 3% annual increase in funding for restoration, stewardship and education programs
- An additional \$1 Million over three years for new and/or enhanced greenspace, park space and outdoor recreation opportunities for the community



2. Build awareness for Conservation Halton

- Engage the public and provide opportunity to activate
- Build legacy relationships with families by advancing meaningful outdoor experiences
- Support and encourage volunteerism in the community
- Strengthen our roots with stronger community partnerships
- Foster collaboration and program innovation

OUR GOAL:

- Establish dedicated newcomer programing opportunities to enhance accessibility and support the community
- Create new youth engagement and volunteer opportunities

3. Engage the private sector in programs that address climate change

- Support and promote meaningful individual and corporate engagement events and activities
- Advance innovative strategies that help mitigate and reverse ecological damage
- Create local opportunity for climate mitigation activities
- Develop lasting partnerships and long-term data-driven strategies
- Increase number of Corporate Donors and Third Party Events
- Increase multi-year corporate commitments

OUR GOAL:

- 5% annual increase in Corporate employee engagement activities and tree planting events with Conservation Halton



OUR WORK WILL ENABLE PROJECTS THAT...

PROTECT

Species | Spaces



Positively impact endangered and at-risk species



Increase protected terrestrial and aquatic area



Advance watercourse & wetland restoration

CONNECT

Wellness | Sports & Rec



Encourage outdoor healthy living and wellness



Improve access to parks and green spaces



Address accessibility for disadvantaged and under represented groups

INSPIRE

Education | Action



Develop or enhance hands-on youth education & leadership development opportunities



Engage families in measurable conservation stewardship activities

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