

Halton Children's **WATER** FESTIVAL

Creating climate-wise kids



2025 Sponsorship Package

hcwf.ca
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Contents

About the 2025 Festival	02
Our Community Partners	03
Curriculum-Linked Learning	04
Leadership Development	05
Festival Outcomes	06
Sponsorship Options	07

About the Festival

The Halton Children's Water Festival (HCWF) is a multi-day educational event held annually for children in Grades 2 to 5.

Since its launch in 2006, HCWF has engaged over 50,000 children and has quickly grown into one of the largest festivals of its kind in Ontario. Through 60 curriculum-linked activity stations, students spend each day outdoors, immersed in fun, hands-on learning that helps them understand the importance of water as our most precious natural resource—and how to protect it.

Water festivals are an essential learning experience for elementary school students across the province. These community-based festivals draw on the expertise of conservation authorities as watershed managers and environmental educators who bring together government and institutional partners to inspire learning and community action, for the health of people and our planet.





Our Community Partners

The HCWF is co-hosted by Conservation Halton and Halton Region in partnership with local municipalities and institutions. More than 40 schools participate in the festival!





**Coming
in 2025:
12 new
climate-focused
activity stations!**

Curriculum-Linked Learning

With 60 unique activity stations, the HCWF encourages students to practice creative problem-solving and team-building skills, all as part of fun, outdoor learning in the following curriculum-linked areas:

Water and Society: Topics include the history of water and its relationship to community, the uses of water, and how to steward water locally and globally.

Water Science and Technology: Topics include the water cycle, the physical science of ground and surface water, water treatment and distribution systems, and more.

Water Health and Safety: Topics include safety around watercourses and the role of water in community health.

Water Conservation and Protection: Topics include the impacts of human activity on water systems, how to conserve water at home, at school and in the community, and how to protect local water sources.



Leadership Development

Volunteer Experience for Teens

HCWF not only engages thousands of elementary school students each year, but also it generates 3,000+ volunteer hours annually.

Over 500 students volunteer with us as activity providers, with many having participated in the festival as children. These students learn important communication and time management skills while acting as positive environmental stewards and role models to the younger cohort.





Festival Outcomes

The great aim of education is not knowledge but action.

— Herbert Spencer (Philosopher)



In-Person Student Engagement

3,000+ children will take part in fun, hands-on environmental education that inspires action.



Virtual Engagement

1,000+ students will access the festival's virtual module, bringing learning into the classroom.



School Participation

More than 40 HDSB and HCDSB schools will participate in the festival.



Youth Volunteerism

Close to 500 high school students will gain volunteer experience and develop leadership skills.

Students build the knowledge and skills to champion water stewardship at home, at school, and in the community.

Sponsorship Options

The support of corporate and community partners is vital to HCWF's sustainability. Your generosity helps us keep registration costs low (less than \$10/child!) and provide high-quality activities that engage thousands of children and hundreds of high-school volunteers.

2025 Supporter Levels	Watershed \$25,000	River \$10,000	Creek \$5,000	Wetland \$2,500	Spring \$1,000
Recognition in Event Media Release	✓				
Corporate Name Recognition via CH e-Newsletter (25K subscribers)	✓				
Complimentary CH Parks Family Day Passes	10 Passes	5 Passes	2 Passes	1 Pass	
Corporate Logo/Name Recognition on HCWF Website (hcwf.ca)	Logo on Homepage & Supporter Page	Logo on Homepage & Supporter Page	Logo on Homepage & Supporter Page	Logo on Supporters Page	Name on Supporters Page
Corporate Logo/Name Recognition on Festival Signage	Logo	Logo	Logo	Logo	Name
Recognition on Social Media (60K reach)	✓	✓	✓	✓	✓
Recognition in Supporter Social Event Opening Remarks	✓	✓	✓	✓	✓

Early festival sponsors enjoy prominent recognition. We work with our media partners and leverage our following (11K+ followers on LinkedIn; 13K+ Facebook likes; 30K+ followers on Instagram) to recognize and celebrate HCWF supporters.



Thank you!



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